

UPSILON CHAPTER STRATEGIC PLAN 2020-2026

MEMBERSHIP

Goal: To secure and maintain an Active, involved membership:

Objective and strategies/activities

1. Chapter will have an induction or reaffirmation ceremony at least once a year
 - Encourage members to search out prospective members all year
 - Send prospective members information about Chapter, State and International
 - Hold an informational tea for prospective member
2. Chapter will revitalize itself by involving each member in chapter activities
 - Members choose committee of their choice, if no response an assignment will be made.
 - Make sure each member's name is mentioned during the year in the Newsletter
President will work with each committee during the summer to help formulate
 - plan for the year.
3. Chapter will create a sense of community, so members feel comfortable and seek the company of others
 - The membership chair will present a brief reorientation in the newsletter for all members (Purposes, symbols, rewards of membership, qualifications of membership, etc., as needed)
 - Roll call responses will be of a personal nature so we will be able to get to know each other better
 - Feature a member and/or school district in the Newsletter at twice a year
 - Corresponding Secretary sends Birthday Cards made or donated by chapter members
 - President extends thank you's to members who have served
 - Plan to put teaching members and snowbirds on committees that require only a onetime task or work that can be done in the summer
 - Encourage car pooling
 - Write "we miss you notes" or send cards to people who don't or can't attend meetings (president's decision)
 - Use Chapter phone tree and e-mail list to let members know of illnesses, deaths, etc. so that cards and notes may be written
 - Continue updating book that gives a biographical view and picture of each member (historian)

COMMUNICATION

Goal: To increase Awareness of Delta Kappa Gamma International

Objectives and strategies/ activities

1. Chapter will publicize Society information, member benefits and opportunities
 - Feature chapter committees re: plans, accomplishments, etc. in the Chapter Newsletter
 - Communication Committee writes articles for the “Wolverine” featuring our members
2. Chapter will gain visibility and recognition through increased public relations effort
 - The committee will continue a literacy packet for new moms at Women’s Health Center in Charlotte
 - Have pictures taken at our meetings to cover induction, grant recipients and presentations of “Friend of Education Awards”, write article to accompany picture and submit to local Newspaper
 - P.R. committee notify boards of education and principals of new members to announce their membership (president’s decision)
 - At our December meeting collect hats and mittens for needy children in our Schools
 - At our April meeting collect coloring books and crayons and snacks for our local Battered Women’s Shelter
 - Continue to award Grant-in-Aid and teacher grant as long as funds are available
 - Collect and distribute supplies for “SEE Supporting Educators” (currently a Chapter Project)

LEADERSHIP

GOAL: To Identify, Recruit, Involve and Train Members to Become Leaders

Objectives and strategies/activities

1. Chapter will encourage leadership skills and knowledge of all members
Through chapter programming
 - President will invite members to attend state functions
 - Chapter will provide a monetary amount for members to attend state functions
 - Encourage members to present programs
2. Chapter will identify, encourage, and support members with leadership potential
 - Invite members to take a leadership role
 - Ask a person to serve on a committee with the understanding she could be a future committee chairman
 - Provide a mentor who will invite the new member to attend meetings with her
 - Ask some members to co-chair communities to feel more comfortable

- Acquire first time committee chairs

PROGRAM

Goal: To Present Programs That Meet Needs of Members

Objectives and strategies/activities

1. Chapter will identify and utilize member data (Personal, Educational, Professional, Society, Needs, Expertise and Community Contacts)
 - Update our member biographical sheets
 - Brainstorm to determine program interest, suggest topics and suggestions for Chapter improvement
2. Chapter will develop program based on, Society Purposes, and other Society Resources
 - Use Society resources for basis of planning programs
 - Program of work Committee present yearly program at September meeting as printed in Chapter Yearbook
3. Chapter will evaluate program effectiveness
 - At June meeting review members evaluation of the year's programs through the surveys taken after each program

TECHNOLOGY

Goal: To use Available Technology to Improve Society Awareness, Communication and Effectiveness

Objectives and strategies/activities

1. Web master will visit Michigan and International websites to gain information of value to the Chapter
2. Chapter will inform members of access code to Delta Kappa Gamma Michigan and International websites
 - List Delta Kappa Gamma websites in yearbook
 - List state officer's and committee chair's e-mail addresses in Chapter Yearbook
3. Chapter will incorporate technology for record keeping, communications and other society business
 - List Chapter member's e-mail addresses in Yearbook
 - Store handbook information using back-up system
 - Treasurer use technology for record keeping

Revised July 30, 2019